

Richard P. Banse Jr.

101 Julie Rd. Sanatoga, PA 19464

(484) 919-6539

RBanse@me.com

EXECUTIVE SUMMARY

- Seasoned manager & IT consultant with global experience
- Strategic planner and persuasive communicator, skilled in Change Management and Operations
- Broad background including Creative Services, Communications, IT, and Digital Media

EMPLOYMENT HISTORY AND ACCOMPLISHMENTS

Lockheed Martin (IS&GS) Valley Forge, PA

February 2004 to Present

IS&GS Media Services

Manager of Creative Services

Oct. 2009 to Present

- Functional Manager of up to 18 direct reports in various Operations departments, with a track record of increased productivity, new products & services, and improved overall teamwork.
- Management of digital designers, 3D animators, writers, editors, videographers/video editors, photographers, desktop publishers, and website designers/programmers (responsible for approximately 88 websites for Lockheed Martin).
- Reshaped the team structure of Valley Forge Media Services, resulting in better customer relations and creative solutions, improved proposal support, and more opportunities for business development..
- Expanding the Team's capabilities to include Agile Mobile Application development, Full Motion Video (FMV), Computer-based Training (CBT) course development, Event Management, and Social Media.

Manager of Technology Services

Feb. 2004 to Oct. 2009

- Strategic planner, exploring advanced technology concepts and improving communications & collaboration capabilities.
- Responsible for cost, schedule, and technical management of various Lockheed Martin Enterprise projects, including Multicast Streaming, VTC Unification, and AV Standardization.
- Led the Standardization efforts to unify processes and procedures of Media Services groups throughout the country, and developed a budget structure to appropriately fund these efforts.
- System Architect for Streaming Media, Digital Signage, Video Teleconferencing, On-line Collaboration, and Computer-based Training (CBT).
- Digital Video SME for the Combat Edge project (ultra-low bandwidth real-time streaming Video).
- Performance Management Lead for Business Integration, performing matrix management of staff and projects in multiple locations to develop customer intimacy and expand the capabilities of Media Services.
- System Architect of the global MultiVision streaming media system for Lockheed Martin developed using agile methodology.

Discovery Communications, Inc. Silver Spring, MD

May 2002 to February 2004

Sr. IT Consultant / Project Manager

- Project Manager for the deployment of a worldwide Enterprise Content Delivery Network that dramatically improved production turnaround and creative collaboration efforts for the Discovery Channel.
- Led the migration of the Discovery Production Group (primary AVID video production facilities) into their new building, while maintaining uninterrupted productivity.
- Sr. Project Manager for Discovery Channel European IT upgrades, Project Manager for the new Discovery Channel headquarters data infrastructure design, and led the live E-Commerce Upgrade project for the Discovery.com website with zero downtime.
- Led the Executive Engineering Review in assessing the design of the Global WAN, working with teams in Singapore, Germany, UK, & India.

Lockheed Martin Global Telecommunications Valley Forge, PA

June 2000 to May 2002

Sr. Staff Engineer

- Provided leadership in the development of advanced web & video applications, data distribution systems, cable & satellite head-ends, portal & GUI development, and directed application developers & system designers.
- Project Manager for the development of LMGT-TV streaming media (early Video on Demand).
- Designed the Video Head-end for a major telecom provider in Portugal, using HFC, DTT and LMDS to provide digital TV, Video on Demand, NVoD, and Pay-per-View via MPEG2, as well as VoIP, Live Chat, Video Chat, Teleconferencing, web-based Email and Video Email.
- Senior Staff Engineer in the design and development of a cable-based voice/video/internet data system for mainland China, Internet Data Centers deployed to Afghanistan, and a satellite communication system for South America & the Caribbean nations.

The American College Bryn Mawr, PA

October 1999 to June 2000

Manager of Web Services

- Manager of the 24/7, mission-critical Internet Data Center, handling student registrations, E-Commerce, and all online university functions, successfully bringing the college into alignment with the needs of their internet-based students.

Ikon Business Document Services - Pre-press Manager/Webmaster

1998 to 1999

Attention Graphics Inc. – Partner/Art Director

1991 to 1998

Environmental Resources Management, Inc. – Mgr of Publications & Administration

1987 to 1991

GE Genigraphics - Production Manager/Art Director

1985 to 1987

TRAINING

August 2011 – Green Belt training (LEAN/6-Sigma)

October 2009 – Leadership Fundamentals Program (LFP) – Full Spectrum Leadership

September 2009 – Transitioning Full Spectrum Leaders

January 2008 – Full Spectrum Leadership – Selecting Full Spectrum Leaders

April 2007 - Program Management 100 - Team Lead Training – SSRC

February 2004 - Capability Maturity Model Integrated (CMMI)

EDUCATION

August 1981 - Anderson University, Anderson, IN - B.A. of Mass Communications

SPEAKER

2011 – Streaming Media East Conference, NYC – “Cost Savings From Enterprise Streaming”

2007 - International IT Forum – “Desktop VTC Deployment at Lockheed Martin”

2006 - CTEC Expo – “Information Technologies - Rich Media Multicasting at Lockheed Martin”

2003 - Streaming Media New York Conference - “Business Analysis for developing a Content Delivery Network”

2002 - DMDNY Conference and Expo – “Streaming Media and Broadband Access”

BOARD SERVICE

2004 – Present Founder and co-chair of the Multimedia Communication & Collaboration Working Group, a weekly technology information exchange with more than 100 members from all Lockheed Business Areas

2008 – 2009 IS&GS representative on the Lockheed Martin Enterprise Video Project (VTC Unification) Planning Team

2001 – 2003 Board member of EDSAT-AMERICAS Technical Planning Team for the Organization of American States (OAS) – NETO-EDSAT Distance Education Program