

Region 1 Prices

Prices USD per HEVC Codec in Devices

	Main Profiles		Additional Technologies	
	Main 10	Discount from Main 10 for Main or Main Still	Additional Charge (over Main 10) for Any One of RExt or MV-HEVC or SHVC	Additional Charge (over Main 10) for All of RExt and MV-HEVC and SHVC
Mobile	0.80	[-0.30] 0.50	+0.20	+0.50
UHD 4K+ TV's	1.50	NA	+0.40	+1.00
Other Devices	1.10	[-0.45] 0.65	+0.250	+0.625

Price to Provide HEVC Compliant Content Services

Content Services

0.5% of Attributable Revenues

Prices USD to include Essential Patents on Optional Features

Mobile and Other Devices

0.05

UHD 4K+ TV's

0.10

Region 2 Prices

Prices USD per HEVC Codec in Devices

	Main Profiles		Additional Technologies	
	Main 10	Discount from Main 10 for Main or Main Still	Additional Charge (over Main 10) for Any One of RExt or MV-HEVC or SHVC	Additional Charge (over Main 10) for All of RExt and MV-HEVC and SHVC
Mobile	0.40	[-0.15] 0.25	+0.10	+0.25
UHD 4K+ TV's	0.75	NA	+0.20	+0.50
Other Devices	0.55	[-0.225] 0.325	+0.125	+0.3125

Price to Provide HEVC Compliant Content Services

Content Services

0.5% of Attributable Revenues

Prices USD to include Essential Patents on Optional Features

Mobile and Other Devices

0.025

UHD 4K+ TV's

0.05

Explanatory Notes:

1. Region 1 = U.S., Canada, EU, Japan, S. Korea, Australia, New Zealand, etc. See Complete List.
2. Region 2 = All countries not included in Region 1.
3. "Mobile" means HEVC Codecs in mobile phones, tablets, portable game players and other similar portable devices.
4. "UHD 4K+ TV's" means HEVC Codecs in televisions and projectors that support 4K or higher resolution content.
5. "Other Devices" means HEVC Codecs in (a) consumer electronic devices or products that are not UHD 4K+ TV's, HEVC Video or Mobile Devices, such as, for example, personal computers, set-top-boxes, web browsers, game consoles, Blu-ray players, digital video recorders, digital video projectors, digital media storage devices, personal navigation devices and digital photo frames; and (b) software, whether such software is delivered on media, via download, or in any other manner.
6. "Additional Technologies" only available with Main 10 (i.e. must include Main 10 pricing).
7. "Content Services" means providing HEVC Video whether through terrestrial or satellite broadcast, cable, the internet, a physical DVD, etc.
8. "HEVC Video" means a video or still picture encoded or decoded substantially in accordance with the HEVC Standard that is classified for purposes of this Agreement as Streaming HEVC Video, Title By Title HEVC Video, or Over The Air Television.
9. "Attributable Revenue" for each HEVC Video type shall be as follows:
 - For Streaming HEVC Video, "Attributable Revenue" shall equal the total Sales Revenue for the video, data or content transmitted multiplied by the fraction A/B , where A is the number of bits of HEVC Video transmitted, and B is the total number of bits of video, data or content transmitted.
 - For Title By Title HEVC Video, "Attributable Revenue" shall equal the total Sales Revenue for the title in question, regardless of how it is Transmitted (via Media Storage Product, pay per view, video on demand, etc.).
 - For Over The Air Television, "Attributable Revenue" shall equal the total Sales Revenue for the broadcast transmitted multiplied by the fraction A/B , where A is the amount of time that HEVC Video was transmitted, and B is the total time of the broadcast transmitted.
 - In each HEVC Video type, Sales Revenue means any revenue received directly or indirectly from an end user in connection with the consumption of video by the end user, as well as any money or other consideration received in connection with the consumption of video by an end user from any source or entity other than the end user such as, for example, advertising, sponsorship or other similar revenue.
10. A royalty sale of an HEVC Codec occurs if a decoder only is sold, an encoder only is sold or a joint encoder/decoder is sold.
11. An exception occurs at 1st sale of a device with more than one HEVC Codec. In that case regardless of how many royalty products are sold only one royalty is charged.
12. Pricing is based on the country of sale to an end-user/ country of content distribution to an end-user.
13. "Essential Patent on Optional Features" means any patent that includes a claim covering one or more features described in the HEVC Standard that are not required to be practiced by an HEVC Product or HEVC Video, but which when practiced is necessarily or unavoidably infringed. A license under HEVC Optional Features Essential Patents is optional.
14. Pricing summary provided for convenience only. All pricing and terms subject to change. Terms and conditions as set forth under the HEVC Advance Portfolio Patent License shall apply.
15. All pricing assumes 10% discount for use of HEVC Advance Trademark on packaging.
16. All pricing assumes "in compliance" 25% discount.